

Tyler
Jordan

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(650) 279-8943
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Education:

California State University, Chico

B.A. Communication Design with an option in Media Arts

Minor in Marketing

Graduated May 2009

Dean's list: Fall 2008, Spring 2007

Member of the American Advertising Federation AAF 2009

National Student Advertising Competition NSAC 2009

Technical Skills:

Final Cut Pro, non-linear editing, Keynote

Knowledge of Photoshop, InDesign, Flash, HTML/CSS

Experience:

Impact Media Group

January-September 2009

Intern

Chico, CA

- Worked to develop an sms marketing campaign
- Developed sales materials, and presentations
- Assisted in the launch of chicoprofessionals.com
- Produced an animated commercial
- Co-directed multiple commercials

Graduate Marketing Inc.

June-August 2008

Senior Advertising Coordinator

CA, NV

- Coordinated wipe away board campaigns for CSU, Chico, UC Davis, and UN Reno campuses
- Sold \$21,080 for campus wipe away board campaign

Campus Advertising Coordinator

August 2007

- Coordinated wipe away board campaigns for CSU, Chico, and UC Davis campuses
- Sold \$13,985 for campus wipe away board campaign

NCN Action News

February-May 2008

Sports Intern

Chico, CA

- Assisted in filming and editing of sports highlight segments for local sports
- Assisted in producing local sport stories, and interview packages
- Adhered to rigid deadlines

Fox30

June-August 2008

Production Intern

Chico, CA

- Operated cameras for shows shot in studio
- Assisted in filming and editing commercials, promotional spots, and public service announcements
- Set up lights for remote productions

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